



Kwame Nkrumah University of Science and Technology,
Kumasi in collaboration with HPW Fresh and Dry Limited,
Adeiso

presents



FRUITY CHALLENGE

The Challenge

Are you a creative and innovative student/ teaching assistant of KNUST? Then this is your opportunity to develop the next biggest fruit-based product or package design to hit the Ghanaian market and beyond. Individuals or teams are simply required to develop an innovative conceptual fruit-based product or package design for an existing or new product.

Prizes

The top three teams from the pitch contest shall receive prize products equivalent to 10,000.00 GHS. The winning team will also get the opportunity to develop their product/design with support from industry sharks and academicians.

How to Participate

Complete a registration form and submit your conceptual idea(s) using the link

<https://bit.ly/2Ti2Xj1>

not later than Friday, 29th March 2019.

Participants are required to present at most a 5-page description of their conceptual product. A team should not consist of more than five (5) members.

Contact: 0542998906/ 0501384046 for further details.

**Click here
to APPLY**